



MASTER
INDUSTRIE



SEATING SOLUTIONS

SEATS AND CHAIRS

Choosing seats and chairs for your venue requires careful consideration. There are two important decisions to make: the level of comfort that is appropriate for your audience and how your seats will integrate into the rest of your project technically and aesthetically.

With our large range of customizable solutions, the team at Master Industrie will guide you through your selection of unique equipment, perfectly suited to your needs and harmoniously incorporated into your structure.



SPORT

Sport hall

Arena

Gymnasium

Stadium



EDUCATION

Auditorium
Amphitheater
Conference center
Multipurpose hall

CULTURE

Arts center
Theater
Cultural center
Exhibition hall

MATERIAL BENEFITS

PLASTIC



DURABLE AND CONVENIENT

Known for its **impressive robustness**, plastic can be adapted to all types of projects involving members of the public. An obvious choice for outdoor facilities, plastic seats provide guaranteed strength for facilities exposed to **environmental extremes**: high-temperatures, freezing & thawing or heavy rainfall.

Perfect for **high-traffic areas**, plastic seats will resist rough treatment from frequent changes of position (sitting/standing) or a large influx of spectators.

Plastic seats can easily be adapted for a stadium, arena or exhibition center that hosts **sporting events or rock/pop concerts**.

ERGONOMICS AND COST-SAVINGS COMBINED

Less expensive thanks to the way it's manufactured, plastic seating also offers a **substantial opportunity for cost savings** through easy maintenance. That's why the option of plastic seating is often recommended for large-scale facilities with a huge number of seats.

However, comfort is not neglected as plastic seats can be molded to an **ergonomic shape**, ensuring a pleasant experience for spectators, including those who move and change position frequently during an event.

*Guaranteed durability for facilities
exposed to the elements*



NO LIMITS

Seats, shells, benches, with or without seat backs! Mix and match the most suitable formats for your space. In order to meet your needs 100%, we offer a large color range so that you can personalize your seats. Adapt your equipment to your club colors, create a pattern on your bleachers or use to illustrate different locations; the customization of your plastic seats can be both useful and attractive.



MADE TO PERFORM

The Puy du Fou, an internationally renowned cultural structure, organizes the biggest night show in the world - the Cinéscénie - 28 times a year. With more than 350 000 spectators, their outside stage has been equipped by Master Industrie, with nearly 13 000 plastic seats, adapted to the requirements of their audience and to climatic conditions.

COLOUR: shades of green and blue

MECHANISM: gravity driven

NUMBER OF SEATS: 12 817

MATERIAL BENEFITS

WOOD



NOBILITY AND SUSTAINABILITY

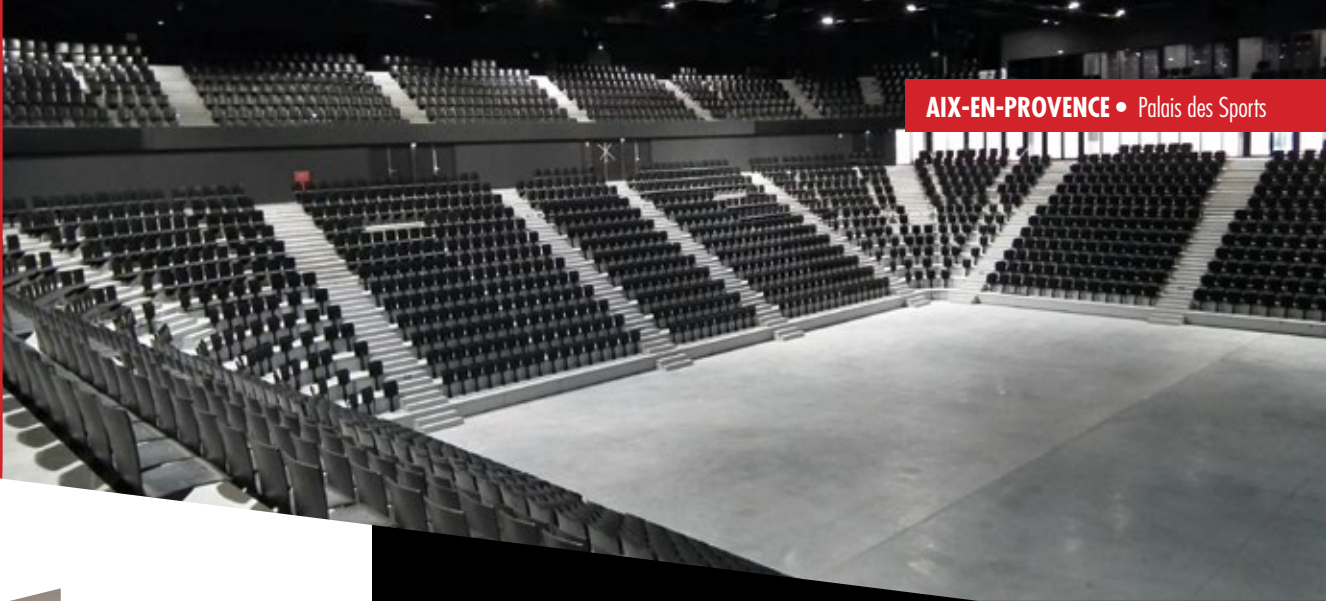
Warm and inherently natural, wood is a popular material which integrates well in most environments. Its **dignity will honor the historic, architectural or cultural heritage** of your space, while its robustness will allow your seats to stand up to the most intensive use (high attendance rates, frequent changes of position) while remaining simple to maintain.

If you're looking for **aesthetics or durability**, wooden seats are ideal for many venue types: conference centers, university amphitheaters, exhibition halls or arenas.

AN EXPRESSIVE MATERIAL

Master Industrie designs unique seats meeting all your expectations and requirements. Whether you want a **discreet and harmonious integration** with your existing furnishings or an original space full of character, choose the wood and the finish that will highlight your spaces. Complement your seats with backrest or armrest protection, matching the refinement of the wood, and maximizing the comfort of your spectators.

*Choose the wood
and the finish that will highlight
your space's best features*



INSPIRATION AND TECHNICAL SKILLS



With sports halls that have 17 possible configurations, Aix en Provence Arena is a real beacon in terms of event equipment and contemporary architecture. The architect C. Gulizzi, wishing to make this space look like a contemporary theater, chose an ultra-modern design for this metaphor for sport movement. The MASTER Ontario seat, representing creative inspiration and technical prowess, plays a vital role in the arena.

WOOD: beech plywood

FINITION: stained-black

MECHANISM: automatic telescopic stand + manual seats

NUMBER OF SEATS: 7 015

MATERIAL BENEFITS

FABRIC



QUALITY OF SERVICE

Giving an impression of quality at first sight, fabric chairs are worthy of the greatest performance halls where spectator comfort is a priority; they can be soft, relaxing, refined and smooth.

Perfectly suited to theaters, opera houses and cultural centers, fabric chairs are essential for any long events to ensure comfort without tiredness, throughout the duration of the show.

In VIP stands, front rows or boxes, fabric chairs will measure up to your most exclusive services and the expectations of your most special guests.

A DESIGNER CHAIR

Customize your own chair thanks to a large choice of materials, coating and colors. Using fabric, wool, leather or artificial leather you can design a unique chair to fit with your style and our equipment. By your side throughout the process, Master Industrie will guide your choice of manufacturing criteria for your equipment: the height, the width of the backrest and of the seat, and also the thickness or density of the foam for maximum comfort.

Fabric chairs will live up to your exclusive services and the expectations of your special guests



A CHAIR WITH STYLE

With more than 50 achievements in the region, Master Industrie has largely conquered Brittany. In a great example, the multi-purpose hall, "L'Escapade", in Plénée Jugon was provided with MASTER One + chairs, which have won over the local community with their quality and their impressive comfort.

MATERIAL: velvet

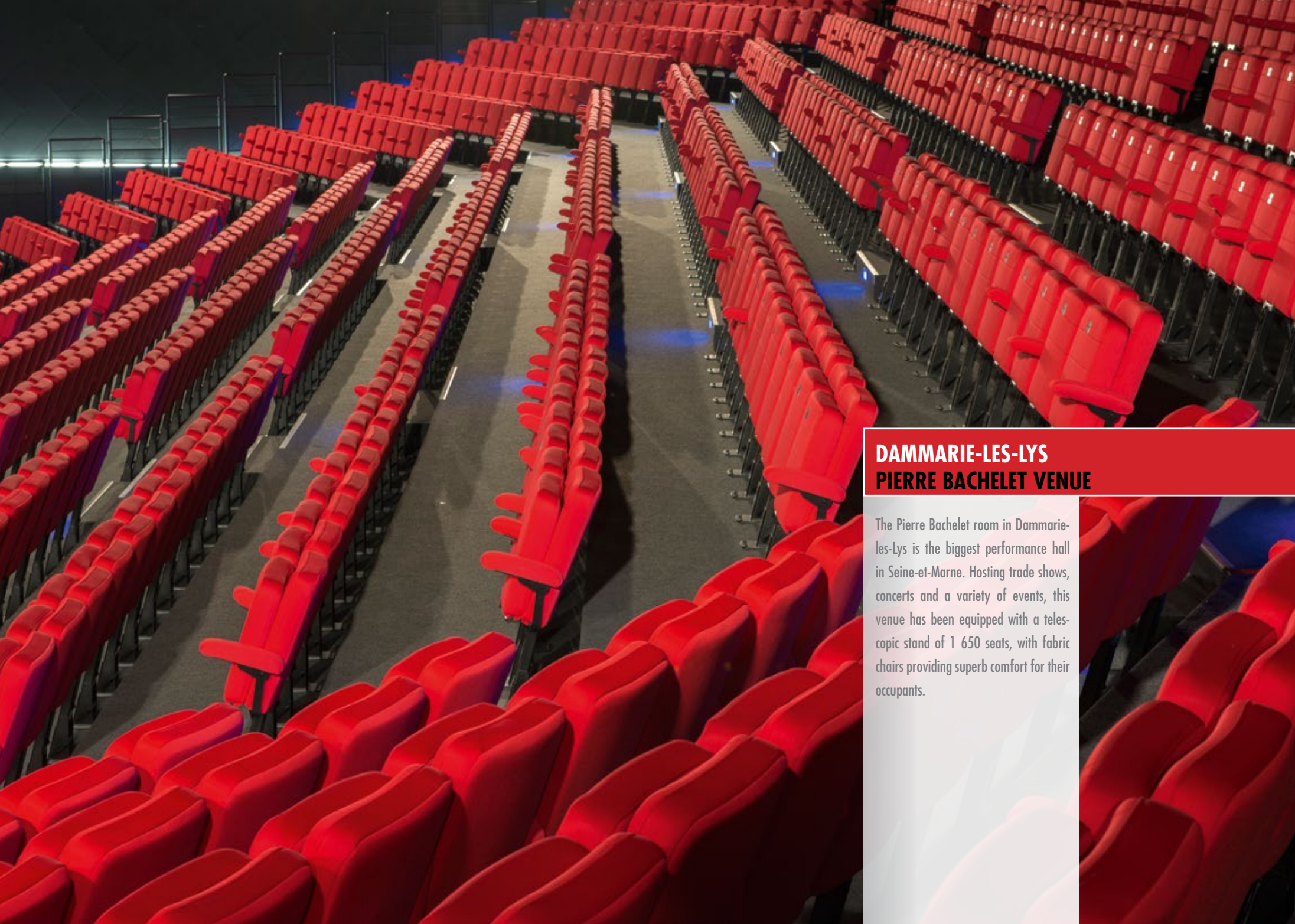
MECHANISM: automatic telescopic stand + manual seats

NUMBER OF SEATS: 197



PROVIDE THE MAXIMUM COMFORT FOR YOUR SHOWS





DAMMARIE-LES-LYS PIERRE BACHELET VENUE

The Pierre Bachelet room in Dammarie-les-Lys is the biggest performance hall in Seine-et-Marne. Hosting trade shows, concerts and a variety of events, this venue has been equipped with a telescopic stand of 1 650 seats, with fabric chairs providing superb comfort for their occupants.

INTEGRATION AND MANEUVERABILITY OF SEATS AND CHAIRS



PERFECT ADAPTABILITY

Each seat or chair Master Industrie creates is designed to offer smart integration into your spaces, both in terms of dimensions and functionality.

Fixed chairs, seats or benches don't have to be maneuvered and are configured to stay within a confined space.

Hinged seats can fold up at the same time as the telescopic stand, which allows for easier optimization of storage areas and changes of configuration within a room.

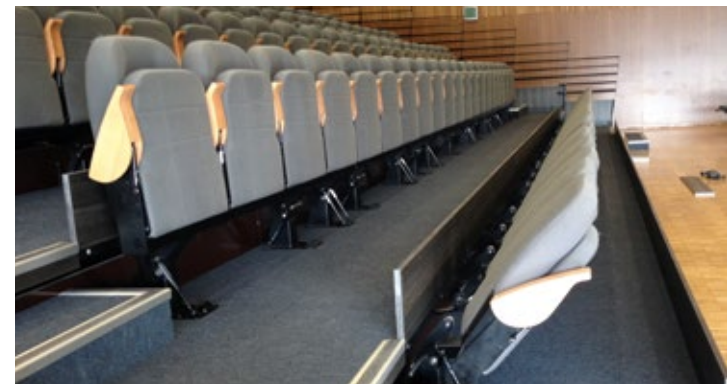
Movable (beam-mounted) seats provide a free-standing option and are removable to suit multi-configurations or provide accessibility for spectators with disabilities and reduced mobility.

More technically, the gas spring system provides discreet and quiet seat closure

MOVEMENT TYPES

With all our telescopic stands, you have the option of different types of movements for your seats.

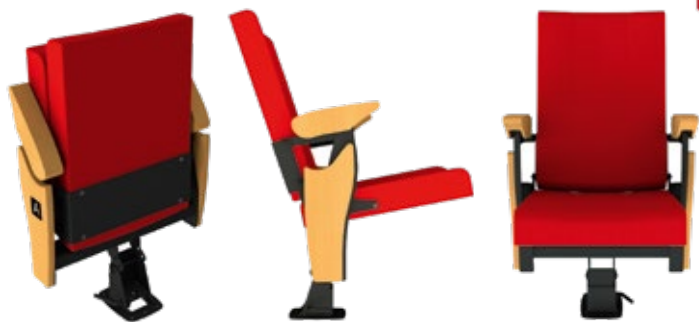
Hinged in one quick movement with an individual foot pedal, manual seats are the cheapest solution. On the other hand, **100% automatic** seats allow substantial savings on human resources, speed and security when the stand is moved.





TIPPING SYSTEMS

Master Industrie's seats and chairs are all equipped with a specific tipping mechanism, each of which has different benefits. The **gravity-driven system** is a simple and durable solution which allows amortized lifting. Invisible, the **spring-folding system** is a clever and aesthetic solution. More technically, the **gas spring system** provides discreet and quiet seat closure, without slamming or rebounding.



SIMPLE HANDLING

The J-B Lully music school in Puteaux is equipped with a fully automatic, 148 chair telescopic stand. For this unusual and intimate setting, Master Industrie designed a high-end solution with ergonomic and comfortable seating that is also aesthetically pleasing. More than this, Master Industrie responded to the architect's desire to represent a piano and its keys with the interplay of sharply contrasting black and white seats.

STAND MECHANISM : fully automatic

SEATS FOLDING MECHANISM : fully automatic

NUMBER OF SEATS : 148

A LARGE RANGE OF ACCESSORIES



BACKREST OR SEAT PROTECTION

Solid or perforated, this type of protection can dress up the backrests or the seat of your chairs. Useful for wear resistance, these protectors can also contribute to the appearance and the acoustics of the room.

For more convenience, comfort and aesthetic appeal, Master Industrie offers you a large range of accessories, which adapt to our different seats and chairs.

TABLETS

Individual or continuous, fixed, foldable or removable and attached to the backrest or armrest, tablets are particularly suitable for amphitheatres, lecture halls or conference centers.



ARMRESTS

Suitable for the majority of our seats and chairs, armrests improve the audience's comfort. Our unique chairs can be equipped with upholstered wings in fabric or in solid wood to meet the needs of your audience.





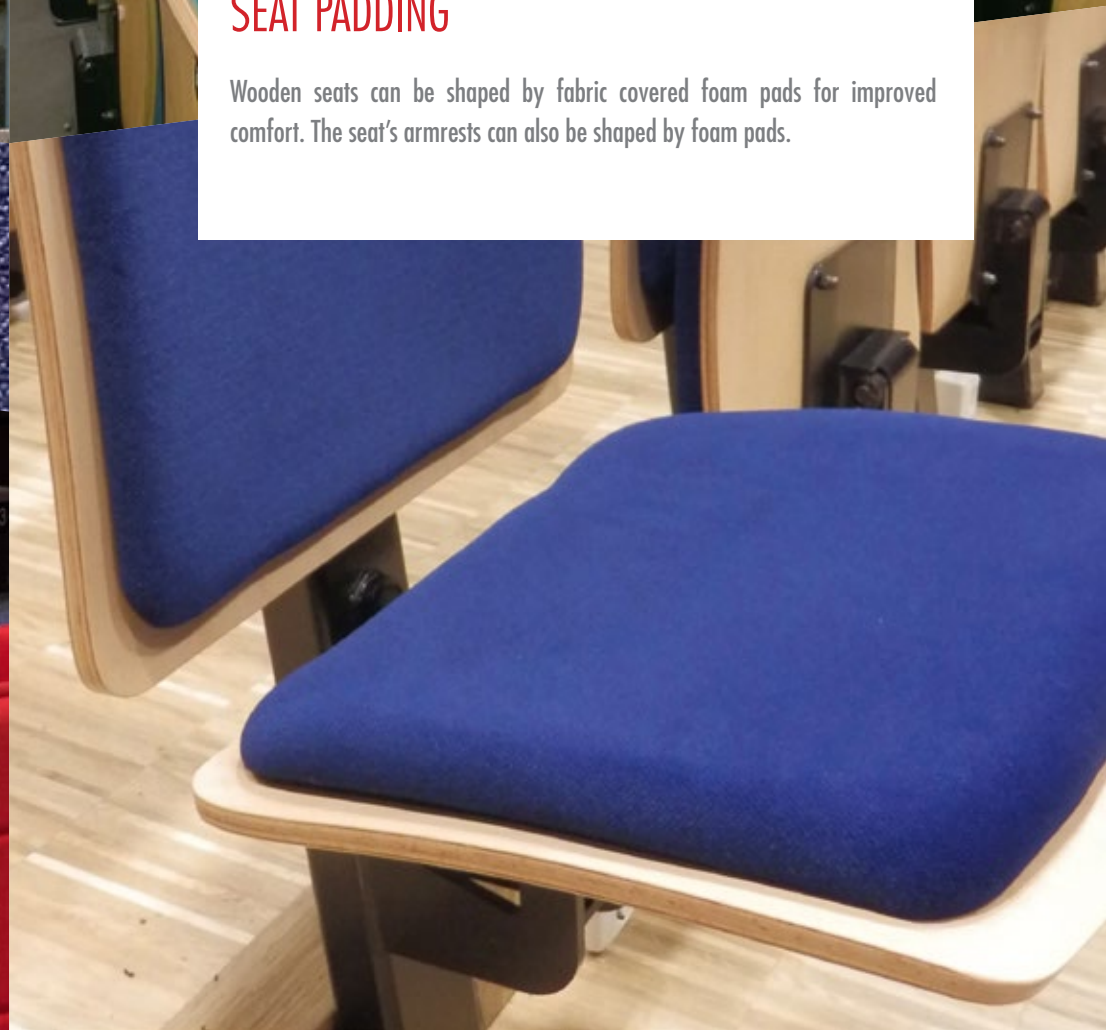
NUMBERING

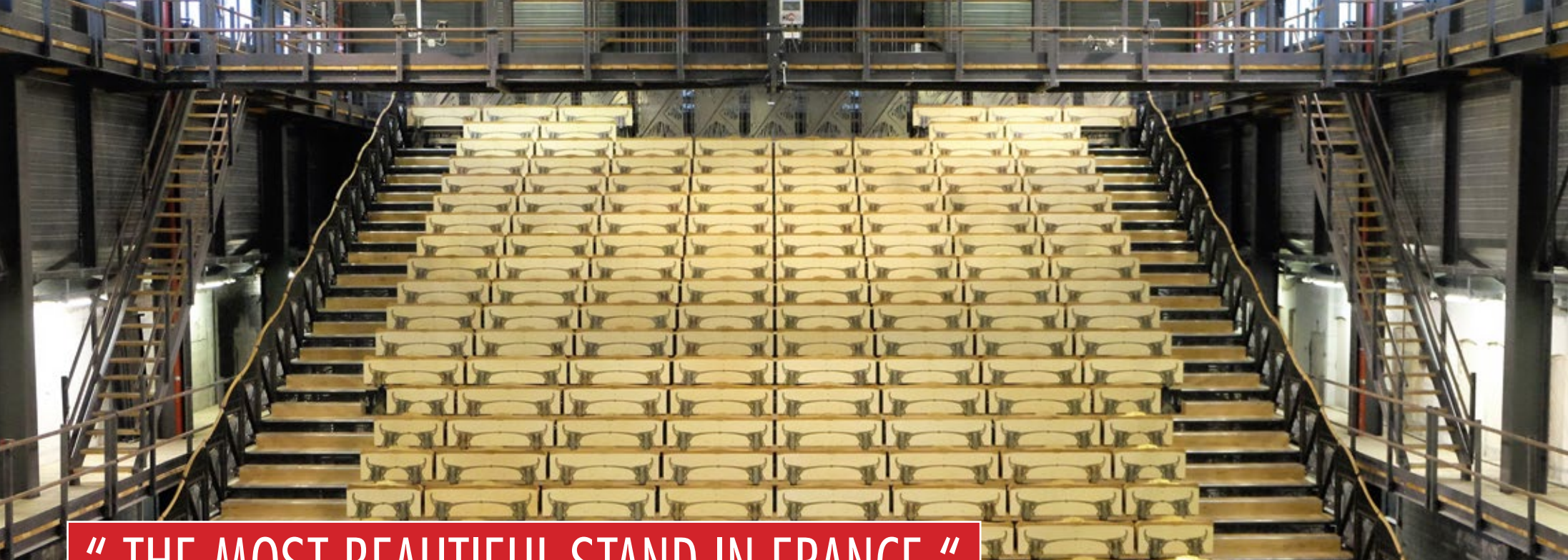
A very popular accessory to guide the public to their booked seat, numbering can be personalized with different types of plates of various shapes and materials, or embroidery directly onto the fabric of the seat covers.



SEAT PADDING

Wooden seats can be shaped by fabric covered foam pads for improved comfort. The seat's armrests can also be shaped by foam pads.





“ THE MOST BEAUTIFUL STAND IN FRANCE ”





CALAIS LE CHANNEL

Master Industrie worked hand-in-hand with François Delarozière, Artistic Director of La Machine, well known for his creation Long Ma, the horse-dragon, to pilot this ambitious stand project. The alliance of Delarozière's creativity and Master Industrie's 35 years of business experience, convinced the Channel directors to build "the most beautiful stand in France".



MASTER INDUSTRIE'S SEATS IN BRIEF

Designed and manufactured in our factory, installed by our technicians, Master Industrie's fully customizable seats offer you the comfort and the aesthetics you want and provide "Made in France" quality. All our ranges comply with the requirements of EN 12727 in terms of resistance and sustainability. To keep your equipment running smoothly, we also offer a maintenance service.



FIXED, ON TELESCOPIC STAND
OR MOVABLE



ERGONOMIC
SHAPE



COMPLIES WITH ARTICLE AM18
RELATING TO THE FIRE BEHAVIOR
OF UPHOLSTERED CHAIRS



MANUAL OR AUTOMATIC
MOVEMENT

MASTER M-Line



REFINED AND CONVIVIAL

The MASTER M-Line bench is a clever solution which fits a flexible number of spectators regardless of their shape and size. It's ideal for families and children.



- Attachment system:
 - Front mounted + automatic or manual folding, gravity-driven backrest
 - Rear mounted + gravity-driven or gas spring system hinged seat
- With or without backrest (nosing set position)

OPTIONS:

- Custom sized pads for the seat and for the backrest
- Backrest or seating protection

MASTER One



QUIET AND ERGONOMIC

The MASTER One seat, thanks to its ergonomic shape and its quiet tipping system, provides maximum comfort to its users.



- Attachment system: nose mounted or rear mounted
- Seat folding mechanism: torsion spring
- Available with or without armrests

OPTIONS:

- Wood or fabric armrests
- One +: seat folding amortized and quiet, thanks to a gas spring
- One S or One + S: custom-sized pads for the seat and for the backrest

MASTER Evance



VERSATILE AND COST EFFECTIVE

Front mounted, this entry level, individual seat can be upgraded to a wooden version, have added furnishings or a combination of both.

- Attachment system: front-mounted
- Backrest folding mechanism: manual or automatic

OPTIONS:

- Seat and/or backrest fully furnished
- Backrest or seating pads



MASTER Ontario



COMPACT AND CONVENIENT

Thanks to its spring-folding and its compact design, the MASTER Ontario seat facilitates audience circulation in the room.

- Attachment system: rear mounted or nose mounted
- Seat folding mechanism: torsion spring

OPTIONS:

- Wooden armrests
- Fabric backrests or seating pads



MASTER Gravity



COMFORTABLE AND ADVANCED

With its gravity-driven system, optimized design and ergonomic shape, the MASTER Gravity chair is both an aesthetic and technical choice!

- Attachment system: rear mounted
- Seat folding mechanism: gravity-driven
- Automatic lifting of armrests (gas assisted)

OPTIONS:

- Fabric wings on wooden armrests
- Gravity +: amortized and quiet seat folding
- Gravity S or Gravity S+: custom-sized pads for the seat and backrest



MASTER Orator



CONTEMPORARY AND COMFORTABLE

A fixed chair combining design, ergonomics and extra comfort for long usage times.

- Attachment system: rear mounted, on sloping floors or on level ground
- Seat folding mechanism: gas spring system
- Integrated fixed wooden armrests

OPTIONS:

- Backrest or seating protection
- Custom pad dimensions
- Writing tablet embedded in armrest





SEATING SOLUTIONS

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