

ATMOS  
PHÄRE

PUBLIC PLACES  
PLAYFUL SPACES

MASTER  
INDUSTRIE



# MASTER INDUSTRIE

Seating  
Telescopic stands

*Distributed exclusively by Atmosphäre in Canada*

Atmosphäre offers the world’s best  
in public space design and  
playful furniture.

### Portfolio

We offer distinctive products from local and international markets, renowned for their innovative design, quality and durability.

- Amphitheatre seating and telescopic seating systems
- Furniture for waiting and lounge areas
- Playgrounds and fitness areas
- Self-cleaning and ecological public toilets
- Street furniture

### More lively places

Our furniture shapes public spaces to make them more attractive and lively. It helps create iconic, attractive places, inviting young and old alike to live and play there.

### Our principles

We create holistic, thoughtful, user-centered projects that take into account recognized planning principles and standards. We value the enhancement of our shared living environment and the heritage we leave to future generations.

### Our customers

The public and private sectors, in the fields of architecture and urban planning, leisure, culture, education, transport and health.

### Our team

Our team has reinvented over 7,500 living spaces across Canada. Always in tune with the latest trends in states-of-the-art design, we offer our customers support from conception to completion, and after-sales service that matches the quality of our products.

### Atmosphäre

Atmosphäre is a leader in the design of public spaces. We work exclusively with top of the line suppliers, and our products meet the most stringent manufacturing standards in the industry. Our design and technical expertise enables us to find solutions to the most complex challenges.



## OVER 40 YEARS OF EXPERTISE IN TELESCOPIC STANDS

### DESIGN, DEVELOPMENT, INSTALLATION AND SERVICE.

Master Industrie has been designing and building telescopic stands for entertainment and sports for over 40 years. Its network of agents and distributors ensures technical and commercial relations with customers worldwide. A member of the Semosia group since 2004, Master Industrie is represented on all 5 continents and employs around 50 people.

We specialize in :

- Design, production and installation of telescopic stands or retractable and fixed seating for sports, entertainment and education.
- Design and production of stage equipment.
- Production and manufacture of welded stainless steel structures and equipment.

A recent 4,000 m² plant and state-of-the-art manufacturing equipment enable Master Industrie to constantly develop its products and their manufacturing quality.

Another 1,500 m² workshop receives paint-treated sub-assemblies from a nearby surface treatment plant. Metal structures are inspected and pre-assembled here, before being dispatched to the various assembly sites. Overhead cranes and other handling equipment are used for loading and shipping to national and international sites.

We are based in the Vendée region of France, and our design and manufacture are entirely «Made in France».



# TELESCOPIC STANDS

## *Flexible solutions*

Telescopic stands allow you to use your hall for a number of different purposes. Open, they offer a high level of comfort, suitable for top class events. Closed, they leave a flat surface for those events that need maximum floor space.



**Telescopic stand, SINGLE ROW**

The most popular layout, this configuration offers the best visibility lines, as there is only one seating row per tier. The last tier is deeper so that it can store the whole folded stand.

**Telescopic stand, CURVED**

The curved telescopic stand allows each spectator to be seated in the axis, focusing on the show without having to turn their head, which is ideal in terms of visibility and comfort. It's the ideal configuration for long shows, to be combined with MASTER Industrie's top-of-the-line seats for a perfect result.

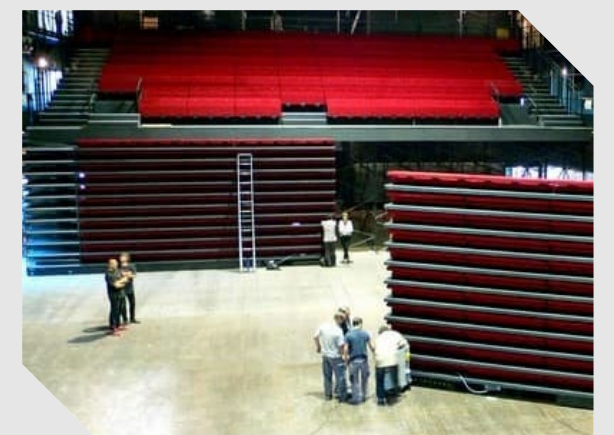


**Telescopic stand, TRAPEZOIDAL**

The trapezoidal telescopic stand is divided into several sections to maximize the space in your irregularly-sized hall. The side sections are stored in the same way as the center section, but are handled separately to close the bleacher evenly.

**Telescopic stand, EURÊKA SYSTEM**

Developed and patented by Master Industrie, the Master Eurêka standmoving system is based on an innovative type of wheels. With integrated electric motors, this system allows omnidirectional movements: back and forth, left and right and rotations, without having to lift the stand. This feature makes the moving operation quick and safe, and avoids placing increased pressure on the floor.





# SEATING

## *Seating for aesthetics*

Perfectly suited to theaters, opera houses or cultural centers, upholstered seats are indispensable for long events, ensuring fatigue-free comfort throughout the show.



### **MASTER ONE Seat**

The MASTER ONE, a comfortable and functional seat, is ideal for busy venues, thanks to its design which enables it to withstand intensive use. Its carefully designed shape makes the MASTER ONE an economical solution, providing the comfort the audience needs throughout the show.

### **MASTER GRAVITY Seat**

The MASTER GRAVITY, always placed at the rear of the tier with a gravity-operated seat lift, is extremely comfortable for the user and reduces maintenance costs. Its compact design increases passage width through the rows, and enables the height and depth of the tiers to be reduced, so that a maximum number of seats can be accommodated in a given space.



### **MASTER M-LINE Seat**

Thanks to its adaptability of form and materials, the MASTER M-LINE bench can be easily adapted to cultural, educational and sports environments. The choice of a banquette allows you to optimize the space available for your public, whatever their size and profile. Thanks to its sobriety, the fabric bench can be used in a wide range of settings, creating a warm atmosphere when welcoming your public.



# OPTIONS

## *A fully customizable space*

For greater practicality, comfort or aesthetic appeal, Master Industrie offers a wide range of accessories that can be adapted to most seating systems.

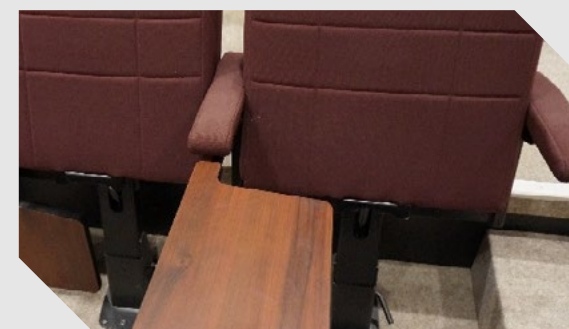


### **Illuminated stair nosing**

Commercial-grade extruded illuminated stair nosing safely illuminates aisles, without blinding performers on stage. Light beam width and intensity can be adjusted with a dimmer.

### **Fabrics**

MASTER offers a wide range of fabrics and colors. A guarantee of quality from the very first glance, our fabric seats are worthy of the finest theaters, with a focus on audience comfort: supple, relaxed, fine and soft.

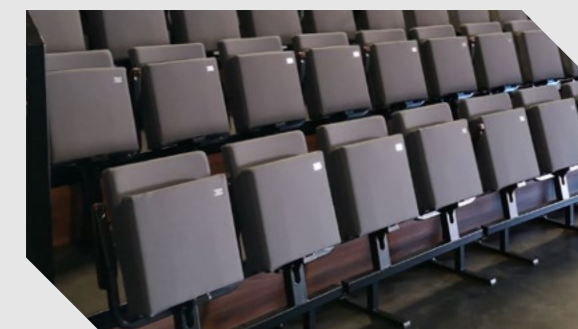


### **Tablets**

Different configurations and sizes are available; tablets can be individual or continuous; fixed, foldable or removable; attached to the backrest or armrest.

### **Seats on removable glides**

Seats on removable glides allow you to add rows at the front of the stand to maximize your space.



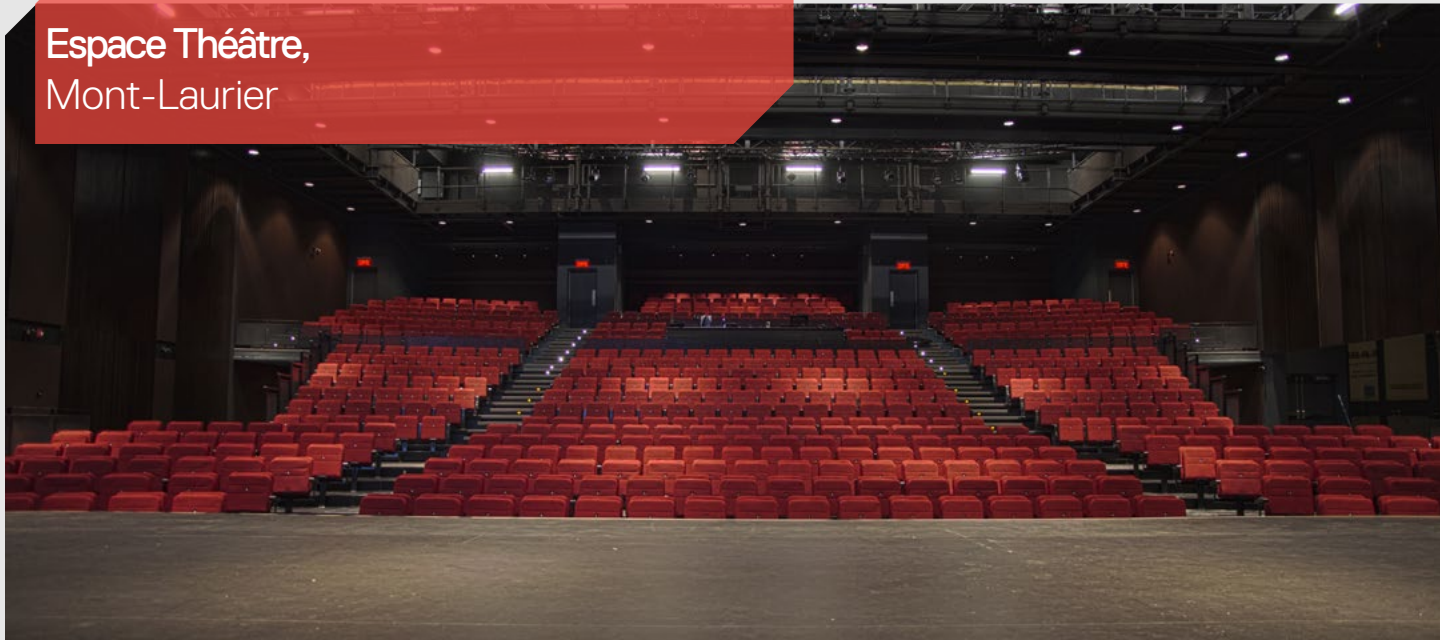
### **Railings**

Guardrails guarantee user safety. Available in removable, foldable and telescopic versions, depending on your needs and storage space.



# OUR PROJECTS

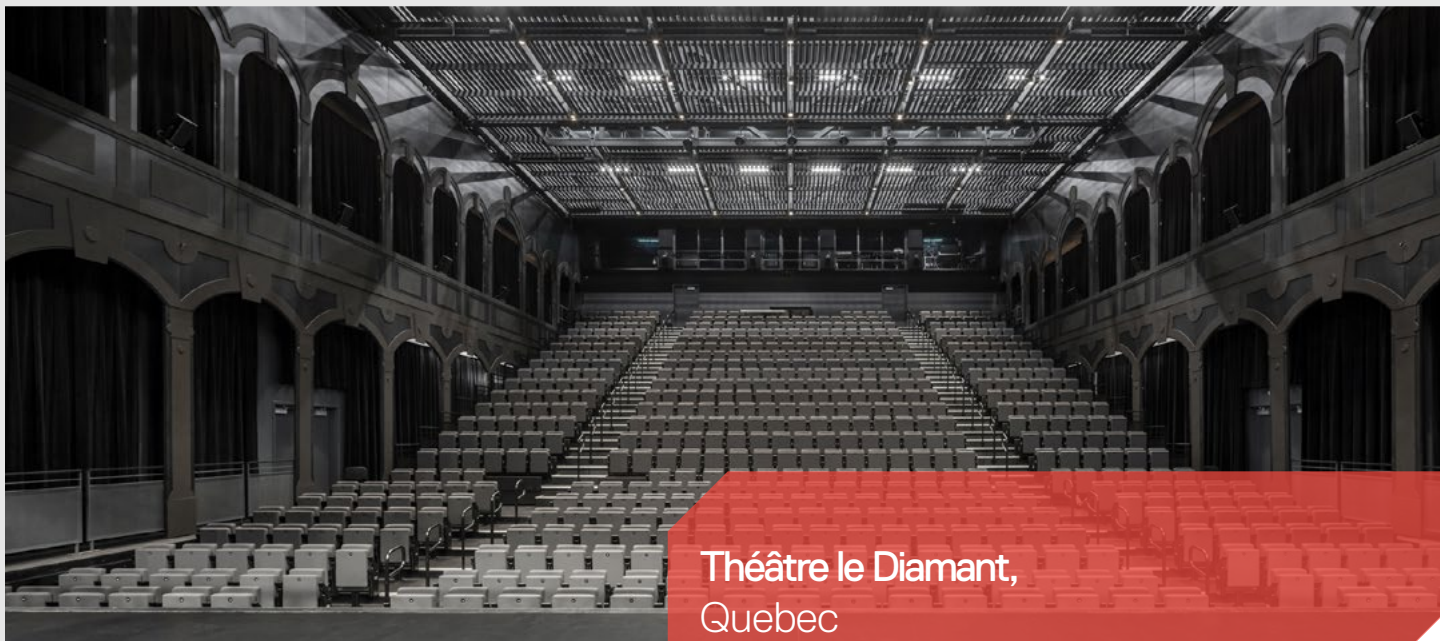
Espace Théâtre,  
Mont-Laurier



Notre-Dame-de-Grâce cultural center,  
Montreal



Théâtre le Diamant,  
Quebec



Pierre-Péladeau Amphitheatre, CHUM,  
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